

## ORDER



**Orders**  
**Order / Rev:** 705644  
**Alt Order #:** 06269886  
**Product Desc:** NRCC IE  
**Estimate:** 2961  
**Flight Dates:** 10/12/12 - 10/26/12  
**Original Date / Rev:** 10/23/12 / 10/23/12  
**Order Type:** Political

## KARE

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** National Media Research Planning/ PC  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** NRCC-IE  
**Demographic:** A35-64  
**Product Codes:** PL-State/Local,IS-Issue/Non  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/12   | 10/18/12 | 32      | \$57,600.00  | \$48,960.00 |
| 10/19/12   | 10/26/12 | 1       | \$900.00     | \$765.00    |

## Totals

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012  | 33        | \$58,500.00        | \$49,725.00        | 0.00        |
| <b>Totals</b> | <b>33</b> | <b>\$58,500.00</b> | <b>\$49,725.00</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jim Quinn         |              |              | Start Of Order - End Of Order | 100%    |

| Ln             | Ch   | Start             | End             | Inventory Code                  | Break | Start/End Time | Days              | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|----------------|------|-------------------|-----------------|---------------------------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 1              | KARE | 10/12/12          | 10/12/12        | M-F 10-1035p<br>KARE News 10p   | CM    | 10-1035p       | ----F--           | :30 | 1     | \$3,250.00  | P-2 | 0.00          | NM   | 1     | \$3,250.00 |
| KARE11NWS-10   |      |                   |                 |                                 |       |                |                   |     |       |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 10/08/12          | 10/14/12        | ----F--                         |       |                | 1                 |     |       | \$3,250.00  |     | 0.00          |      |       |            |
| 2              | KARE | 10/12/12          | 10/12/12        | Tonight Show<br>Tonight Show    | CM    | 1035pm-1135pm  | ----F--           | :30 | 1     | \$850.00    | P-2 | 0.00          | NM   | 1     | \$850.00   |
| TONITE SHW     |      |                   |                 |                                 |       |                |                   |     |       |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 10/08/12          | 10/14/12        | ----F--                         |       |                | 1                 |     |       | \$850.00    |     | 0.00          |      |       |            |
| 3              | KARE | 10/12/12          | 10/12/12        | M-F 430-5p<br>Jeopardy          | CM    | 430-5P         | ----F--           | :30 | 1     | \$900.00    | P-2 | 0.00          | NM   | 1     | \$900.00   |
| JEOPARDY       |      |                   |                 |                                 |       |                |                   |     |       |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 10/08/12          | 10/14/12        | ----F--                         |       |                | 1                 |     |       | \$900.00    |     | 0.00          |      |       |            |
| 4              | KARE | 10/12/12          | 10/12/12        | M-F 6-630p<br>KARE 11 6 News    | CM    | 6-630p         | ----F--           | :30 | 1     | \$1,850.00  | P-2 | 0.00          | NM   | 1     | \$1,850.00 |
| NBC NITELY NWS |      |                   |                 |                                 |       |                |                   |     |       |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 10/08/12          | 10/14/12        | ----F--                         |       |                | 1                 |     |       | \$1,850.00  |     | 0.00          |      |       |            |
| 5              | KARE | 10/12/12          | 10/12/12        | M-F 6-7a<br>KARE 11 Sunrise M-F | CM    | 6-7a           | ----F--           | :30 | 1     | \$950.00    | P-2 | 0.00          | NM   | 1     | \$950.00   |
| KARE11-SUNRS@6 |      |                   |                 |                                 |       |                |                   |     |       |             |     |               |      |       |            |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                 |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week:          |      | 10/08/12          | 10/14/12        | ----F--                         |       |                | 1                 |     |       | \$950.00    |     | 0.00          |      |       |            |

Order / Rev: 705644  
 Alt Order #: 06269886  
 Flight Dates: 10/12/12 - 10/26/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE  
 Estimate: 2961  
**KARE**

| Ln             | Ch        | Start             | End             | Inventory Code                             | Break                 | Start/End Time                 | Days                        | Len           | Spots         | Rate                    | Pri | Rtg        | Type        | Spots | Amount     |
|----------------|-----------|-------------------|-----------------|--|-----------------------|--------------------------------|-----------------------------|---------------|---------------|-------------------------|-----|------------|-------------|-------|------------|
| 6              | KARE      | 10/12/12          | 10/12/12        | M-F 630-7p<br>Entertainment Tonigh         | CM                    | 630pm-7pm                      | ----F--                     | :30           | 1             | \$2,000.00              | P-2 | 0.00       | NM          | 0     | \$0.00     |
| ENT TONIGHT 30 |           |                   |                 |  |                       |                                |                             |               |               |                         |     |            |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                                | <u>Rate</u>                 |               | <u>Rating</u> |                         |     |            |             |       |            |
| Week:          |           | 10/08/12          | 10/14/12        | ----F--                                    | 1                     |                                | \$2,000.00                  |               | 0.00          |                         |     |            |             |       |            |
| <u>Spot</u>    | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                         | <u>Start/End Time</u> |                                | <u>Weekdays</u>             | <u>Length</u> |               | <u>Rate</u>             |     | <u>Rtg</u> | <u>Type</u> |       |            |
| 1              | KARE      | 10/08/12-10/14/12 |                 | M-F 630-7p                                 | 630pm-7pm             |                                | -----F----                  | :30           |               | <del>(\$2,000.00)</del> |     | 0.00       | NM          |       |            |
| Credited       |           |                   |                 |  |                       |                                |                             |               |               |                         |     |            |             |       |            |
| 7              | KARE      | 10/12/12          | 10/12/12        | Fri Prime<br>WHO DO YOU THINK YOU          | CM                    | Fri Prime<br>(6:58 PM-8:00 PM) | ----F--                     | :30           | 1             | \$1,900.00              | P-2 | 0.00       | NM          | 1     | \$1,900.00 |
| WHO DO-ARE     |           |                   |                 |  |                       |                                |                             |               |               |                         |     |            |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                                | <u>Rate</u>                 |               | <u>Rating</u> |                         |     |            |             |       |            |
| Week:          |           | 10/08/12          | 10/14/12        | ----F--                                    | 1                     |                                | \$1,900.00                  |               | 0.00          |                         |     |            |             |       |            |
| <u>Spot</u>    | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                         | <u>Start/End Time</u> |                                | <u>Weekdays</u>             | <u>Length</u> |               | <u>Rate</u>             |     | <u>Rtg</u> | <u>Type</u> |       |            |
| 1              | KARE      | 10/08/12-10/14/12 |                 | Fri Prime                                  | Fri Prime             |                                | (6:58 PM-8:00 PM)-----F---- | :30           |               | \$1,900.00              |     | 0.00       | NM          |       |            |
| 8              | KARE      | 10/15/12          | 10/15/12        | M-F 10-1035p<br>KARE News 10p              | CM                    | 10-1035P                       | M-----                      | :30           | 1             | \$3,250.00              | P-2 | 0.00       | NM          | 1     | \$3,250.00 |
| KARE11NWS-10   |           |                   |                 |  |                       |                                |                             |               |               |                         |     |            |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                                | <u>Rate</u>                 |               | <u>Rating</u> |                         |     |            |             |       |            |
| Week:          |           | 10/15/12          | 10/21/12        | M-----                                     | 1                     |                                | \$3,250.00                  |               | 0.00          |                         |     |            |             |       |            |
| 9              | KARE      | 10/15/12          | 10/15/12        | M-F 430-5p<br>Jeopardy                     | CM                    | 430-5P                         | M-----                      | :30           | 1             | \$900.00                | P-2 | 0.00       | NM          | 1     | \$900.00   |
| JEOPARDY       |           |                   |                 |  |                       |                                |                             |               |               |                         |     |            |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                                | <u>Rate</u>                 |               | <u>Rating</u> |                         |     |            |             |       |            |
| Week:          |           | 10/15/12          | 10/21/12        | M-----                                     | 1                     |                                | \$900.00                    |               | 0.00          |                         |     |            |             |       |            |
| 10             | KARE      | 10/15/12          | 10/15/12        | M-F 6-630p<br>KARE 11 6 News               | CM                    | 6-630p                         | M-----                      | :30           | 1             | \$1,850.00              | P-2 | 0.00       | NM          | 1     | \$1,850.00 |
| NBC NITELY NWS |           |                   |                 |  |                       |                                |                             |               |               |                         |     |            |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                                | <u>Rate</u>                 |               | <u>Rating</u> |                         |     |            |             |       |            |
| Week:          |           | 10/15/12          | 10/21/12        | M-----                                     | 1                     |                                | \$1,850.00                  |               | 0.00          |                         |     |            |             |       |            |
| 11             | KARE      | 10/15/12          | 10/15/12        | M-F 6-7a<br>KARE 11 Sunrise M-F            | CM                    | 6-7a                           | M-----                      | :30           | 1             | \$950.00                | P-2 | 0.00       | NM          | 1     | \$950.00   |
| KARE11-SUNRS@6 |           |                   |                 |  |                       |                                |                             |               |               |                         |     |            |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                                | <u>Rate</u>                 |               | <u>Rating</u> |                         |     |            |             |       |            |
| Week:          |           | 10/15/12          | 10/21/12        | M-----                                     | 1                     |                                | \$950.00                    |               | 0.00          |                         |     |            |             |       |            |
| 12             | KARE      | 10/15/12          | 10/15/12        | M-F 630-7p<br>Entertainment Tonigh         | CM                    | 630pm-7pm                      | M-----                      | :30           | 1             | \$2,000.00              | P-2 | 0.00       | NM          | 1     | \$2,000.00 |
| ENT TONIGHT 30 |           |                   |                 |  |                       |                                |                             |               |               |                         |     |            |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                                | <u>Rate</u>                 |               | <u>Rating</u> |                         |     |            |             |       |            |
| Week:          |           | 10/15/12          | 10/21/12        | M-----                                     | 1                     |                                | \$2,000.00                  |               | 0.00          |                         |     |            |             |       |            |
| 13             | KARE      | 10/13/12          | 10/13/12        | Saturday Night Live<br>Saturday Night Live | CM                    | 1030P-1202A                    | -----S-                     | :30           | 1             | \$1,850.00              | P-2 | 0.00       | NM          | 1     | \$1,850.00 |
| SAT NITE LIVE  |           |                   |                 |  |                       |                                |                             |               |               |                         |     |            |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                                | <u>Rate</u>                 |               | <u>Rating</u> |                         |     |            |             |       |            |
| Week:          |           | 10/08/12          | 10/14/12        | -----S-                                    | 1                     |                                | \$1,850.00                  |               | 0.00          |                         |     |            |             |       |            |
| 14             | KARE      | 10/13/12          | 10/13/12        | Notre Dame Football<br>Sa 5-530p           | CM                    | Various<br>(5:00 PM-5:30 PM)   | -----S-                     | :30           | 1             | \$850.00                | P-2 | 0.00       | NM          | 1     | \$850.00   |
| KARE11NWS-5    |           |                   |                 |  |                       |                                |                             |               |               |                         |     |            |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                                | <u>Rate</u>                 |               | <u>Rating</u> |                         |     |            |             |       |            |
| Week:          |           | 10/08/12          | 10/14/12        | -----S-                                    | 1                     |                                | \$850.00                    |               | 0.00          |                         |     |            |             |       |            |
| 15             | KARE      | 10/13/12          | 10/13/12        | Sat 6-630p<br>KARE 11 6 News Sa            | CM                    | 6-630P                         | -----S-                     | :30           | 1             | \$900.00                | P-2 | 0.00       | NM          | 1     | \$900.00   |
| KARE11NWS-6 SA |           |                   |                 |  |                       |                                |                             |               |               |                         |     |            |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                                | <u>Rate</u>                 |               | <u>Rating</u> |                         |     |            |             |       |            |
| Week:          |           | 10/08/12          | 10/14/12        | -----S-                                    | 1                     |                                | \$900.00                    |               | 0.00          |                         |     |            |             |       |            |
| 16             | KARE      | 10/13/12          | 10/13/12        | Sat 630-7p<br>MN Bound                     | CM                    | 630pm-7pm                      | -----S-                     | :30           | 1             | \$850.00                | P-2 | 0.00       | NM          | 1     | \$850.00   |
| MINN BOUND     |           |                   |                 |  |                       |                                |                             |               |               |                         |     |            |             |       |            |
|                |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                                | <u>Rate</u>                 |               | <u>Rating</u> |                         |     |            |             |       |            |
| Week:          |           | 10/08/12          | 10/14/12        | -----S-                                    | 1                     |                                | \$850.00                    |               | 0.00          |                         |     |            |             |       |            |
| 17             | KARE      | 10/13/12          | 10/13/12        |  | CM                    | 8-10a                          | -----S-                     | :30           | 1             | \$850.00                | P-2 | 0.00       | NM          | 1     | \$850.00   |

|               |         |
|---------------|---------|
| Advertiser:   | NRCC-IE |
| Product Desc: | NRCC IE |
| Estimate:     | 2961    |

**KARE**

| Ln    | Ch          | Start             | End               | Inventory Code        | Break | Start/End Time        | Days            | Len           | Spots       | Rate                  | Pri           | Rtg         | Type | Spots | Amount      |
|-------|-------------|-------------------|-------------------|-----------------------|-------|-----------------------|-----------------|---------------|-------------|-----------------------|---------------|-------------|------|-------|-------------|
|       |             |                   |                   | Sat 8-10a             |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             |                   |                   | KARE 11 Saturday      |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             |                   |                   | KARE11 NWS SAT        |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |             |      |       |             |
| Week: |             | 10/08/12          | 10/14/12          | -----S-               |       | 1                     |                 |               | \$850.00    |                       | 0.00          |             |      |       |             |
| 18    | KARE        | 10/14/12          | 10/14/12          | Sun 5-530p            | CM    | 5-530P                | -----S          | :30           | 1           | \$1,100.00            | P-2           | 0.00        | NM   | 1     | \$1,100.00  |
|       |             |                   |                   | KARE 11 5 News Su     |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             |                   |                   | KARE11NWS-5           |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |             |      |       |             |
| Week: |             | 10/08/12          | 10/14/12          | -----S                |       | 1                     |                 |               | \$1,100.00  |                       | 0.00          |             |      |       |             |
| 19    | KARE        | 10/14/12          | 10/14/12          | NFL Regular Season Fo | CM    | 715-1030P             | -----S          | :30           | 1           | \$13,000.00           | P-2           | 0.00        | NM   | 1     | \$13,000.00 |
|       |             |                   |                   | NFL Regular Season F  |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             |                   |                   | SNF: GREEN BAY 10/14  |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |             |      |       |             |
| Week: |             | 10/08/12          | 10/14/12          | -----S                |       | 1                     |                 |               | \$13,000.00 |                       | 0.00          |             |      |       |             |
| 20    | KARE        | 10/14/12          | 10/14/12          | SUN TDY               | CM    | 8-9a                  | -----S          | :30           | 1           | \$400.00              | P-2           | 0.00        | NM   | 1     | \$400.00    |
|       |             |                   |                   | NBC Today Show (Su)   |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             |                   |                   | SUN TODAY             |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |             |      |       |             |
| Week: |             | 10/08/12          | 10/14/12          | -----S                |       | 1                     |                 |               | \$400.00    |                       | 0.00          |             |      |       |             |
| 21    | KARE        | 10/18/12          | 10/18/12          | Tonight Show          | CM    | 1035pm-1135pm         | ---T---         | :30           | 1           | \$850.00              | P-2           | 0.00        | NM   | 1     | \$850.00    |
|       |             |                   |                   | Tonight Show          |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             |                   |                   | TONITE SHW            |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |             |      |       |             |
| Week: |             | 10/15/12          | 10/21/12          | ---T---               |       | 1                     |                 |               | \$850.00    |                       | 0.00          |             |      |       |             |
| N22   | KARE        | 10/18/12          | 10/18/12          | M-F 430-5p            | CM    | 430-5P                | ---T---         | :30           | 1           | \$900.00              | P-2           | 0.00        | NM   | 0     | \$0.00      |
|       |             |                   |                   | Jeopardy              |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             |                   |                   | JEOPARDY              |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |             |      |       |             |
| Week: |             | 10/15/12          | 10/21/12          | ---T---               |       | 1                     |                 |               | \$900.00    |                       | 0.00          |             |      |       |             |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |             | <u>Rate</u>           | <u>Rtg</u>    | <u>Type</u> |      |       |             |
|       | 1           | KARE              | 10/15/12-10/21/12 | M-F 430-5p            |       | 430-5P                | ---Th-----      | :30           |             | <del>(\$900.00)</del> | 0.00          | NM          |      |       |             |
|       |             |                   |                   | Credited              |       |                       |                 |               |             |                       |               |             |      |       |             |
| 23    | KARE        | 10/18/12          | 10/18/12          | M-F 6-630p            | CM    | 6-630p                | ---T---         | :30           | 1           | \$1,850.00            | P-2           | 0.00        | NM   | 1     | \$1,850.00  |
|       |             |                   |                   | KARE 11 6 News        |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             |                   |                   | NBC NITELY NWS        |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |             |      |       |             |
| Week: |             | 10/15/12          | 10/21/12          | ---T---               |       | 1                     |                 |               | \$1,850.00  |                       | 0.00          |             |      |       |             |
| 24    | KARE        | 10/18/12          | 10/18/12          | M-F 6-7a              | CM    | 6-7a                  | ---T---         | :30           | 1           | \$950.00              | P-2           | 0.00        | NM   | 1     | \$950.00    |
|       |             |                   |                   | KARE 11 Sunrise M-F   |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             |                   |                   | KARE11-SUNRS@6        |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |             |      |       |             |
| Week: |             | 10/15/12          | 10/21/12          | ---T---               |       | 1                     |                 |               | \$950.00    |                       | 0.00          |             |      |       |             |
| 25    | KARE        | 10/16/12          | 10/16/12          | Tonight Show          | CM    | 1035pm-1135pm         | -T-----         | :30           | 1           | \$850.00              | P-2           | 0.00        | NM   | 1     | \$850.00    |
|       |             |                   |                   | Tonight Show          |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             |                   |                   | TONITE SHW            |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |             |      |       |             |
| Week: |             | 10/15/12          | 10/21/12          | -T-----               |       | 1                     |                 |               | \$850.00    |                       | 0.00          |             |      |       |             |
| 26    | KARE        | 10/16/12          | 10/16/12          | M-F 430-5p            | CM    | 430-5P                | -T-----         | :30           | 1           | \$900.00              | P-2           | 0.00        | NM   | 1     | \$900.00    |
|       |             |                   |                   | Jeopardy              |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             |                   |                   | JEOPARDY              |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |             |      |       |             |
| Week: |             | 10/15/12          | 10/21/12          | -T-----               |       | 1                     |                 |               | \$900.00    |                       | 0.00          |             |      |       |             |
| 27    | KARE        | 10/16/12          | 10/16/12          | M-F 6-630p            | CM    | 6-630p                | -T-----         | :30           | 1           | \$1,850.00            | P-2           | 0.00        | NM   | 1     | \$1,850.00  |
|       |             |                   |                   | KARE 11 6 News        |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             |                   |                   | NBC NITELY NWS        |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       |       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |                       | <u>Rating</u> |             |      |       |             |
| Week: |             | 10/15/12          | 10/21/12          | -T-----               |       | 1                     |                 |               | \$1,850.00  |                       | 0.00          |             |      |       |             |
| 28    | KARE        | 10/16/12          | 10/16/12          | M-F 6-7a              | CM    | 6-7a                  | -T-----         | :30           | 1           | \$950.00              | P-2           | 0.00        | NM   | 1     | \$950.00    |
|       |             |                   |                   | KARE 11 Sunrise M-F   |       |                       |                 |               |             |                       |               |             |      |       |             |
|       |             |                   |                   | KARE11-SUNRS@6        |       |                       |                 |               |             |                       |               |             |      |       |             |

Order / Rev: 705644  
 Alt Order #: 06269886  
 Flight Dates: 10/12/12 - 10/26/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE  
 Estimate: 2961

KARE

| Ln             | Ch   | Start             | End             | Inventory Code                      | Break             | Start/End Time | Days        | Len | Spots         | Rate       | Pri | Rtg  | Type   | Spots | Amount      |
|----------------|------|-------------------|-----------------|-------------------------------------|-------------------|----------------|-------------|-----|---------------|------------|-----|------|--------|-------|-------------|
| 28             | KARE | 10/16/12          | 10/16/12        | M-F 6-7a<br>KARE 11 Sunrise M-F     | CM                | 6-7a           | -T-----     | :30 | 1             | \$950.00   | P-2 | 0.00 | NM     | 1     | \$950.00    |
| KARE11-SUNRS@6 |      |                   |                 |                                     |                   |                |             |     |               |            |     |      |        |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |        |       |             |
| Week:          |      | 10/15/12          | 10/21/12        | -T-----                             | 1                 |                | \$950.00    |     | 0.00          |            |     |      |        |       |             |
| 29             | KARE | 10/17/12          | 10/17/12        | M-F 10-1035p<br>KARE News 10p       | CM                | 10-1035P       | --W----     | :30 | 1             | \$3,250.00 | P-2 | 0.00 | NM     | 1     | \$3,250.00  |
| KARE11NWS-10   |      |                   |                 |                                     |                   |                |             |     |               |            |     |      |        |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |        |       |             |
| Week:          |      | 10/15/12          | 10/21/12        | --W----                             | 1                 |                | \$3,250.00  |     | 0.00          |            |     |      |        |       |             |
| 30             | KARE | 10/17/12          | 10/17/12        | M-F 430-5p<br>Jeopardy              | CM                | 430-5P         | --W----     | :30 | 1             | \$900.00   | P-2 | 0.00 | NM     | 1     | \$900.00    |
| JEOPARDY       |      |                   |                 |                                     |                   |                |             |     |               |            |     |      |        |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |        |       |             |
| Week:          |      | 10/15/12          | 10/21/12        | --W----                             | 1                 |                | \$900.00    |     | 0.00          |            |     |      |        |       |             |
| 31             | KARE | 10/17/12          | 10/17/12        | M-F 6-630p<br>KARE 11 6 News        | CM                | 6-630p         | --W----     | :30 | 1             | \$1,850.00 | P-2 | 0.00 | NM     | 1     | \$1,850.00  |
| NBC NITELY NWS |      |                   |                 |                                     |                   |                |             |     |               |            |     |      |        |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |        |       |             |
| Week:          |      | 10/15/12          | 10/21/12        | --W----                             | 1                 |                | \$1,850.00  |     | 0.00          |            |     |      |        |       |             |
| 32             | KARE | 10/17/12          | 10/17/12        | M-F 6-7a<br>KARE 11 Sunrise M-F     | CM                | 6-7a           | --W----     | :30 | 1             | \$950.00   | P-2 | 0.00 | NM     | 1     | \$950.00    |
| KARE11-SUNRS@6 |      |                   |                 |                                     |                   |                |             |     |               |            |     |      |        |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |        |       |             |
| Week:          |      | 10/15/12          | 10/21/12        | --W----                             | 1                 |                | \$950.00    |     | 0.00          |            |     |      |        |       |             |
| 33             | KARE | 10/17/12          | 10/17/12        | M-F 630-7p<br>Entertainment Tonigh  | CM                | 630pm-7pm      | --W----     | :30 | 1             | \$2,000.00 | P-2 | 0.00 | NM     | 1     | \$2,000.00  |
| ENT TONIGHT 30 |      |                   |                 |                                     |                   |                |             |     |               |            |     |      |        |       |             |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |        |       |             |
| Week:          |      | 10/15/12          | 10/21/12        | --W----                             | 1                 |                | \$2,000.00  |     | 0.00          |            |     |      |        |       |             |
| 34             | KARE | 10/16/12          | 10/16/12        | M-F 630-7p<br>Entertainment Tonight | CM                | 630pm-7pm      | -T-----     | :30 | 1             | \$2,000.00 | P-2 | 0.00 | NM     | 1     | \$2,000.00  |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |        |       |             |
| Week:          |      | 10/15/12          | 10/21/12        | -T-----                             | 1                 |                | \$2,000.00  |     | 0.00          |            |     |      |        |       |             |
| N35            | KARE | 10/24/12          | 10/26/12        | M-F 1130a-12p<br>Jeopardy           | CM                | 1130a-12p      | --WTF--     | :30 | 1             | \$900.00   | P-2 | 0.00 | NM     | 1     | \$900.00    |
|                |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                     | <u>Spots/Week</u> |                | <u>Rate</u> |     | <u>Rating</u> |            |     |      |        |       |             |
| Week:          |      | 10/22/12          | 10/28/12        | --WTF--                             | 1                 |                | \$900.00    |     | 0.00          |            |     |      |        |       |             |
|                |      |                   |                 |                                     |                   |                |             |     |               |            |     |      | Totals | 33    | \$58,500.00 |